## **Beltane Fire Society Ltd.**

16 East Cromwell St, Edinburgh, EH6 6HD

coordinator@beltane.org | www.Beltane.org

Registered charity in Scotland: SC040137 Company number: SC341753



# Artist in Residence Post

Job Title: Artist in Residence

**Location**: Home working plus in-person meetings in Leith (North Edinburgh)

**Fee**: £1100 (£550 per completed design package, one for each festival). Additionally up to 1 day of work for each festival with our Press and Comms Coordinator - Hourly Rate to be negotiated.

**Terms**: Self-employed freelance.

Reporting to: Festival Coordinator, Press and Comms Coordinator and Board of Trustees.

## **SUBMIT/APPLY HERE**

**Internal relationships**: Festival Coordinator, Press and Communications Coordinator, The Board of Trustees (including the Treasurer and Festival Secretary)

# **Job Description**

Artists are asked to submit their beautiful artwork for the chance to feature in the festival's promotional material and become the society's Artist in Residence for this year's festivals.

The Artist in Residence will design exciting and attention grabbing festival artwork (posters, flyers, programmes) for the Beltane Fire Festival and Samhuinn Fire Festival.

The chosen artist will be tasked with designing all promotional material in the run up to Beltane Fire Festival (Sunday 30th April) and later the Samhuinn Fire Festival (Tuesday 31st October), which will be featured in our online promotion, press advertising and possibly print distribution for the event(s).

<u>Poster Details to be included</u> BFS Logos

#### **ARTWORK DETAILS**

- You can submit a selection of your artwork / portfolio to give an impression of your artistic style, or you can submit a final poster design for Beltane Fire Festival 2024. Both are welcome, and a selection committee will decide on the final artist in residence for this year's festivals.
- For each festival, you will be expected to create a main portrait design for the poster and flyer using a coherent style and colour scheme to keep a uniform look.
- You will be expected to help with the design and layout of the festival programme which will be a downloadable digital PDF. Text will be provided for you (nearer the festival).
- You should include all of the text and social media elements in your design (to be provided by FC / Board). We greatly appreciate designs that have the festival title beautifully typeset or hand-lettered, and have all the additional text inserted too, but

- this isn't essential! Submissions will be considered on the basis of the artwork and layout first of all.
- Everything in your submission (apart from the downloadable elements we provide) absolutely must be your own work, or created with elements that you have permission to use. If you use any stock imagery or photography, free or purchased, you must be able to provide evidence of legitimate sources if asked. Please check the relevant licensing for any fonts that you use, and be able to provide this information if asked. Although BFS is a charity, it is also a registered company, so please only use fonts that are licensed for commercial use to be on the safe side. If your work is chosen, we may need you to send any font files you've used in the final submission, in order to finalise the text.
- We will accept submissions from pairs of artists/designers. For example, if you're an amazing illustrator and you have a friend who is great at layouts, feel free to work together and submit under both your names.
- Don't forget to sign your final artwork. We appreciate that you're offering your creations on a voluntary basis, so we'd like you to have your signature(s) on there somewhere.

## **TECHNICAL PARAMETERS**

We send the design to get printed, and some of these need to go big, so please check that you can meet, or a contact of yours can help you meet the technical requirements before embarking on the design path

- You will be expected to provide various ratios of your designs for digital use (Instagram, website, social media banner).
- It would be helpful if you can submit various elements of the final artwork which could be used separately for other purposes (such as social media), but this is not essential.
- Remember to leave any text or important visual elements at least 4mm bleed from the edges, for printing safety.
- You should have full-resolution files at 300dpi/ppi available, to be used if your design is selected - and because we intend to print in large formats you must meet the size criteria
- Please ensure that all files are in CMYK colour format, not RGB.

Artwork sizes for print at full resolution 300 dpi/ppi

- 4 SHEET Artwork Size: 762mm (h) x 508mm (w) + 4mm bleed
- **A2** 594 mm (h) x 420mm (w) + 3mm bleed
- For more information from one of our poster distributors

#### **Key Dates:**

**Application closing date:** Thursday 19th January 2024 (by midday on the 19th January 2024)

# **Design Deadlines:**

- the final poster design for Beltane is expected to be submitted by Friday 2nd
  February 2024
- The final poster design for Samhuinn is expected to be submitted by Friday 26th July 2024